

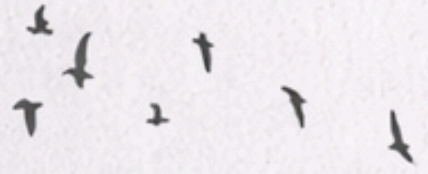
AUTHE^NTECS

WHERE INNOVATION MEETS LEARNING

COMPANY PROFILE

Training & Consulting





Authentecs empowers organizations through research-driven solutions that create sustainable impact and resilient growth.

Authentecs transforms insight, expertise, and innovation into practical solutions for sustainable growth.



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EXECUTIVE SUMMARY

Authentecs for Training and Management Consulting is a leading consultancy firm based in Amman, Jordan, specializing in training, research, economic development, business clinics, IT solutions, and business consulting. Since its establishment in 2016, **Authentecs** has been at the forefront of empowering organizations and individuals to achieve their full potential through innovative, research-driven **solutions**.

The company's strength lies in the proven track records of its team members. Each consultant, trainer, and researcher at **Authentecs** brings years of hands-on experience in their respective fields, having worked on high-impact projects across the Middle East and beyond. This wealth of knowledge allows **Authentecs** to deliver innovative, research-driven solutions that address the unique challenges faced by our clients.

Our mission is to enhance workforce capabilities, support policy reforms, and foster sustainable economic growth. We work closely with government entities, international organizations, NGOs, and private sector firms to deliver tailored strategies that address local and regional challenges. By combining deep regional expertise with globally recognized methodologies, we provide holistic solutions that drive tangible results.

Authentecs stands out for its commitment to excellence, innovation, and sustainability. Our unique approach integrates cutting-edge research, advanced IT solutions, and hands-on business clinics to ensure our clients are equipped to thrive in an ever-evolving landscape. Whether it's through transformative training programs, strategic consulting, or impactful economic development initiatives, we are dedicated to creating lasting value for our clients and the communities they serve.

With a proven track record of success and a vision to shape the future of the region, **Authentecs** is your trusted partner in building resilient economies and unlocking new opportunities for growth.



be the region's leading partner in shaping
transformative strategies, building resilient economies,
and unlocking the full potential of businesses and
communities through excellence in training, research, and
consulting.

VISION



vision

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VISION

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At Authentecs for Training and Management Consulting, our mission is to empower organizations and individuals through innovative training, research-driven insights, and tailored consulting solutions. We are dedicated to enhancing workforce capabilities, driving economic development, and fostering sustainable growth across the Middle East and beyond.

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MISSION

OUR APPROACH & METHODOLOGY

CORE DEFINITION

At Authentecs for Training and Management Consulting, our approach is built on delivering integrated, practical, and impact-driven solutions that address real-world challenges. We combine training, research, consulting, and digital innovation to provide end-to-end support tailored to the specific needs of organizations, institutions, and communities.

HOLISTIC & INTEGRATED SOLUTIONS

We adopt a comprehensive approach that brings together training, research, consulting, and digital solutions to ensure alignment across all interventions. This enables us to deliver cohesive strategies rather than isolated services.

CONTEXT-DRIVEN DESIGN

Our methodology starts with a deep understanding of local and regional contexts. By aligning global best practices with regional realities, we ensure that our solutions are relevant, practical, and adaptable.

RESEARCH & EVIDENCE-BASED INSIGHTS

Rigorous qualitative and quantitative research underpins our work. We conduct market assessments, diagnostics, and evaluations to generate insights that inform decision-making and guide effective interventions.





PRACTICAL IMPLEMENTATION FOCUS

We emphasize hands-on execution through customized advisory services and business clinics. Our approach moves beyond theory to practical implementation, ensuring measurable and sustainable results.

INNOVATION & DIGITAL ENABLEMENT

Technology and innovation are embedded in our methodology. We leverage digital tools, IT solutions, and data-driven systems to enhance efficiency, support transformation, and future-proof organizations.

COLLABORATIVE PARTNERSHIPS

We work closely with governments, international organizations, NGOs, and the private sector to co-create solutions. Strong partnerships ensure ownership, capacity building, and long-term impact.

MONITORING, EVALUATION & SUSTAINABILITY

Our methodology incorporates continuous monitoring, evaluation, and learning. This allows us to measure impact, refine strategies, and ensure sustainable growth and long-term value creation.

TRAINING & CAPACITY BUILDING





EMPOWERMENT

AUTHENTEC'S DELIVERS MARKET-DRIVEN TRAINING AND CAPACITY BUILDING PROGRAMS THAT EQUIP INDIVIDUALS AND ORGANIZATIONS WITH FUTURE-READY SKILLS, STRENGTHEN WORKFORCE CAPABILITIES, AND SUPPORT SUSTAINABLE ECONOMIC GROWTH.

At Authentecs for Training and Management Consulting, Training and Capacity Building represent a core pillar of our work and a key driver of sustainable development. Through our SkillsEdge platform, we design and deliver market-driven training programs that equip individuals and organizations with practical, future-ready skills aligned with economic priorities and labor market needs.

Our training approach goes beyond traditional classroom learning. We focus on experiential, competency-based learning that bridges the gap between theory and practice. Programs are carefully tailored to the specific needs of participants, institutions, and sectors, ensuring relevance, applicability, and measurable impact on performance and employability.

Authentecs delivers a wide range of training solutions covering leadership and management development, financial and accounting skills, ICT and high-tech competencies, vocational and technical training, and entrepreneurship and business development. Each program is designed using evidence-based methodologies and informed by labor market research, skills gap assessments, and industry trends.

Capacity building is embedded across all our training interventions. We work closely with public institutions, private sector organizations, NGOs, and development partners to strengthen institutional capabilities, enhance workforce productivity, and support long-term organizational resilience. Our trainers and facilitators bring extensive hands-on experience, ensuring high-quality delivery and practical relevance.

By combining deep regional knowledge with internationally recognized standards and innovative learning tools, Authentecs enables individuals and organizations to adapt to change, improve performance, and contribute effectively to inclusive economic growth across the Middle East and beyond.

ADVISORY & CONSULTING SOLUTIONS



AREAS OF ADVISORY EXPERTISE



POLICY & ECONOMIC ADVISORY

Supporting governments and development partners in policy design, labor market interventions, and economic reform initiatives.

INSTITUTIONAL DEVELOPMENT

Strengthening governance structures, operational frameworks, and institutional capacity across public and private organizations.

SME & BUSINESS ADVISORY

Providing tailored support to startups, SMEs, and business incubators to enhance competitiveness, growth, and sustainability.

DIGITAL TRANSFORMATION

Advising organizations on technology adoption, process improvement, and data-driven decision-making.

BUSINESS CLINIC (ABC)



BUSINESS CLINIC (ABC) PROCESS-BASED LAYOUT



CLIENT ONBOARDING

Engaging with businesses to understand their needs, challenges, and growth objectives.



BUSINESS DIAGNOSTICS

Conducting structured assessments of financial health, operations, and market positioning.



CUSTOMIZED INTERVENTIONS

Developing tailored solutions to address identified gaps and growth opportunities.



COACHING & MENTORING

Providing hands-on guidance and expert support to ensure effective implementation.



MONITORING & GROWTH SUPPORT

Following up on progress, measuring impact, and supporting sustainable business growth.

RESEARCH & INSIGHTS



RESEARCH & INSIGHTS

EVIDENCE-BASED RESEARCH THAT INFORMS POLICY AND DRIVES DECISION-MAKING.



Authentecs Research & Insights provides evidence-based research and analytical services that support informed decision-making, policy development, and economic planning.

Through rigorous qualitative and quantitative methodologies, we generate actionable insights that help stakeholders understand market dynamics and economic opportunities.

KEY RESEARCH AREAS

**LABOUR MARKET
ASSESSMENTS**

**VALUE CHAIN & MARKET
SYSTEMS ANALYSIS**

**EMPLOYMENT &
WORKFORCE
DEVELOPMENT
STUDIES**

**PROJECT & PROGRAM
EVALUATIONS**

**POLICY RESEARCH &
ECONOMIC REFORM
ANALYSIS**

**ECONOMIC & SOCIAL
IMPACT STUDIES**

TURNING DATA INTO ACTIONABLE INSIGHTS THAT SUPPORT SUSTAINABLE DEVELOPMENT.

A black and white photograph of a woman with long, curly hair wearing a VR headset. She is looking upwards and to the right, with her hands adjusting the device. The background is a bright, slightly cloudy sky with a few birds flying. A large, solid red rectangle is overlaid on the upper left portion of the image, containing the text 'DIGITAL SOLUTIONS & INNOVATION' in white, bold, sans-serif capital letters.

DIGITAL SOLUTIONS & INNOVATION

DIGITAL SOLUTIONS & INNOVATION

Authentecs Digital Solutions & Innovation supports organizations, SMEs, and public institutions in adopting smart, secure, and scalable digital solutions that enhance efficiency and drive transformation.

By combining technical expertise with strategic insight, Authentecs enables digital transformation that delivers measurable impact and long-term value.

KEY FOCUS AREAS

DIGITAL TRANSFORMATION STRATEGY

DEVELOPING DIGITAL ROADMAPS AND AUTOMATION SOLUTIONS TO IMPROVE EFFICIENCY AND DECISION-MAKING.

ENTERPRISE IT SOLUTIONS

DESIGNING AND IMPLEMENTING ERP, CRM, AND BUSINESS SYSTEMS THAT ENHANCE ORGANIZATIONAL PERFORMANCE.

CYBERSECURITY & DATA PROTECTION

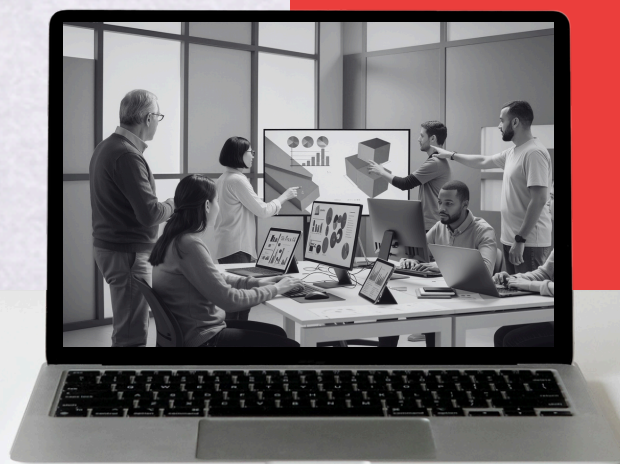
PROTECTING DIGITAL ASSETS THROUGH RISK ASSESSMENTS, SECURITY SOLUTIONS, AND COMPLIANCE SUPPORT.

SOFTWARE DEVELOPMENT & CUSTOM SOLUTIONS

BUILDING TAILORED SOFTWARE, WEB PLATFORMS, AND MOBILE APPLICATIONS TO MEET SPECIFIC BUSINESS NEEDS.

IT INFRASTRUCTURE OPTIMIZATION

OPTIMIZING CLOUD, NETWORK, AND IT ENVIRONMENTS TO ENSURE SCALABILITY, RELIABILITY, AND PERFORMANCE.



SECTORS & PARTNERSHIPS



SECTORS WE SERVE

GOVERNMENT & PUBLIC SECTOR

SUPPORTING MINISTRIES, PUBLIC INSTITUTIONS, AND AGENCIES IN POLICY DEVELOPMENT, INSTITUTIONAL STRENGTHENING, LABOR MARKET REFORMS, AND ECONOMIC PLANNING.

PRIVATE SECTOR & SMES

SUPPORTING CORPORATIONS, SMES, STARTUPS, AND HOME-BASED BUSINESSES THROUGH ADVISORY SERVICES, BUSINESS CLINICS, TRAINING, AND DIGITAL SOLUTIONS.

EDUCATION & TRAINING INSTITUTIONS

COLLABORATING WITH UNIVERSITIES, TVET INSTITUTIONS, AND TRAINING PROVIDERS TO ALIGN SKILLS DEVELOPMENT PROGRAMS WITH LABOR MARKET NEEDS.

INTERNATIONAL ORGANIZATIONS & DONOR AGENCIES

WORKING WITH INTERNATIONAL DEVELOPMENT PARTNERS TO DESIGN, IMPLEMENT, AND EVALUATE PROGRAMS RELATED TO EMPLOYMENT, SKILLS DEVELOPMENT.

NGOS & CIVIL SOCIETY ORGANIZATIONS

STRENGTHENING ORGANIZATIONAL CAPACITY, PROGRAM DESIGN, MONITORING AND EVALUATION, AND IMPACT MEASUREMENT FOR LOCAL AND INTERNATIONAL NGOS.

FINANCIAL INSTITUTIONS & INVESTORS

COLLABORATING WITH BANKS, FINANCIAL INSTITUTIONS, AND INVESTORS TO SUPPORT ACCESS TO FINANCE, INVESTMENT READINESS, FINANCING SOLUTIONS, AND GROWTH INITIATIVES.

SELECTED CLIENTS & PARTNERS

WE ARE PROUD TO WORK WITH TRUSTED CLIENTS AND PARTNERS.




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CONTACT US TO SHAPE THE
FUTURE TOGETHER

 WWW.AUTHENTECS.COM

 PMO@AUTHENTECS.COM

 +962 792991200

